

ZEPTER INTERNATIONAL DESIGN AWARD, ARTZEPT 2020



Zepter International is pleased to announce the 17th design competition **ARTZEPT** for 2020 entitled:

ART WALL INSTALLATIONS

The 17th International Design Award Artzept 2020 theme was "ART WALL INSTALLATIONS". This particular edition has been the most successful one, since its inception in 2004, with the extraordinary participation of **artists and designers worldwide**. Despite the pandemic, art never goes into lockdown. It never stops and it shows how immense is the need of culture in this particular period of history we are all experiencing. The Artzept design competition shows once again its strength, by giving to all artists a fertile ground where knowledge and creativity can flourish, expressing its highest ideas. The applicants have confirmed it, showing the value and the noble efforts of **Mrs. Madlena Zepter, the founder of the Artzept International Design Award**: to inspire the most talented young artists throughout the world letting them express their creativity, as well as to gain publicity and well-deserved recognition.

This years theme was different and particular, having to deliver a creative solution, that could fit best the outside wall of the Zepter's Foundation museum complex. Each artist expressed his idea by interpreting the theme with fascinating proposals of applied arts. Some, more intriguing and daring, others more conceptual and interactive, all had in common plenty of creativity and bravery in creating something new, that could resist to time and weather conditions in the years to come. The jury quite struggled in choosing and selecting the winners due to the quality and deep meanings of the artworks received.

The Jury comprising above all, **Mrs. Madlena Zepter** with her sensibility and cultural knowledge, followed by renowned luminaries from the arts – **Mrs. Carla Tolomeo**, President of the Jury a worldwide recognised comprehensive artist, art historian and critic, **Mrs. Gordana Biba Marković**, italian contemporary artist, **Mr. Mario Arlati**, industrial designer **Mr. Kosta Krsmanović**, **Mr. Réz András** writer and expert on marketing communication and **Mr. Pino Spagnolo**, architect and graphic designer – all gathered virtually in more sessions, each of them from their locations to judge the works of the talented young participants.

Unanimously the jury decided the winners of the Artzept Design Award 2020, awarding **Vesna Stojaković & Dejan Mitov** from Serbia with the **first prize of 10,000€**, **Ekaterina Vagurina** from Russia with the **second prize of 4,000€** worth in Zepter products and **Breda Bizjak**, from Slovenia with the **third price of 3,000€** worth in Zepter products.



1st Prize, 10.000€

to Vesna Stojaković & Dejan Mitov,
from Serbia.

"Art wall installation"



2nd Prize, 4.000€

worth in Zepter products
to Ekaterina Vagurina,
from Russia.

"Sunflower"



3rd Prize, 3.000€

worth in Zepter products
to Breda Bizjak
from Slovenia.

"Art wall installation"

14 SPECIAL MENTIONS were awarded by the Jury to:

- Evgenia Kalashnikova, Belarus
- Erdal Ateş, Turkey
- Manuel Olivares, Italy
- Shahed Mohammadzadeh Yengiabad, Iran
- Maurizio Lirussi, Italy
- Andjela Purić, Serbia
- Ivanina Markova, Bulgaria
- Matteo Cecchinato, Italy
- Milan Simić, Serbia
- Eva Kania (Brzoňová), Czech Republic
- Mehdi Mohajerani, Iran
- Gaby El Ashkar, Lebanon
- Gordana Kaljalović Odanović, Serbia
- Federico Iocco, Argentina



artzept

"One of the principles underlying my lifestyle - and which, I believe, underlies the lifestyles of those closest to me - is that the shape of everyday objects is as important as their purpose."

Madlena Zepter

Founder of the Artzept International Design Award

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Artzept International Design Award: a successful intuition

The Artzept International Design Award was established in 2004 by philanthropist Madlena Zepter and, since then, it has grown from strength to strength, becoming one of the most acclaimed design awards in the world. Artzept was not only created to bring new young talented designers to light and help them achieve their professional objectives, but it also offers a deeper insight into new trends in creative design. Moreover, just like its world-renowned sponsor Zepter International, Artzept sets out to bridge the gap between business and art, rationality and emotion, function and meaning. Understanding the concept and motivation behind each artwork, as well as watching the Jury's selection process, is an enriching experience for a company like Zepter International, devoted, as it is, to developing and producing exclusive products designed to enhance the wellbeing of millions of people.

By promoting both the aesthetic and functional quality of its products and by making this principle an integral part of the company's corporate philosophy, Zepter International has established itself as a trend setter in today's world of international design.

From this position, the company has launched a prestigious international event, called the Artzept International Design Award, devoted to young, promising artists from all over the world. Not many companies in Europe boast such an unwavering commitment to fostering and financially supporting cultural events. Conceived primarily as a means of encouraging and supporting talent, creativity, initiative and energy, the Artzept International Design Award is bound to leave a permanent mark on the contemporary art and design scene.

The Artzept Design award, which has been encouraging emerging talents for 17 years:

- is committed to setting design standards worldwide;
- boasts more than ten years of creative activity on the international scene;
- has discovered more than a thousand talented new designers;
- has served as the launch pad for the success of over a thousand artists;
- receives thousands of inspired entries from all over the world;
- features travelling international exhibitions in Moscow, Milan, Paris, Almaty, Budapest, Vilnius, Kiev, Bratislava, Bucharest, Monte Carlo, Baku, Amman, Vienna, Tallinn, Sofia, Athens and Nice;
- avails of an international jury composed of world-renowned designers, architects, art critics and artists;
- offers financial rewards and recognition with no participation fee;
- has helped to build the history of design, with 17 years of interesting themes in terms of creativity connected to industrial design: Cup (2004), Cruet set (2005), Snack-bowl set (2006), Dish with a lid (2007), Cookie jar (2008), Tea for two (2009), Fruttiera (2010), Box for everything and nothing (2011), Cooking pot for all times (2012), Fish and seafood cutlery and serving plate (2013), Cosmetic bottles and containers (2014), Let's illuminate the world (2015), The Art of Frames (2016), Kitchen Gadget (2017), Anything can glow (2018), Bathroom Accessories, functional Style Objects (2019) and Art Wall Installations (2020).